## **Chehalem Heritage Trails Advisory Committee**

# **MINUTES**

## May 10, 2023 | 6:30 - 8:00 p.m.

Attend either in person on-site at CPRD Admin Office or remotely via Zoom: <u>https://us02web.zoom.us/j/89157263898</u> Meeting ID: 891 5726 3898

Committee Members:	Bubba King	Board Liaisons:
Michelle Colvin		Bart Rierson
Quentin Comus (Chair)	Committee Members (Continued):	Jim McMaster
Matt Dolphin	Bob Oleson	
Allen Holstein	Martin Peters	CPRD Staff:
Kimberly Lanier	Cindy Riggs	Casey Creighton
	Erin Robinson (Secretary)	Kat Ricker
Brian Bowman	Peter Siderius	Bryan Stewart
Bob Freshman		
Keena Riley		

- II. Attendance Roll Call
- III. Approval of April Minutes so moved, seconded and approved unanimously
  - See Appendix A
- IV. Public Comment Period

Public participation in Chehalem Heritage Trails Advisory Committee meetings is encouraged. Those interested may submit written comments to kricker@cprdnewberg.org or provide oral comments at a public committee meeting. Those wishing to provide oral comments will be provided a set amount of time determined by the Chair at the beginning of the meeting during the designated public comment period. This public comment period may last up to a maximum of 10 minutes.

#### None presented

- V. Work Party Update (Quentin)
  - Informational Webpage
    - 1. June 3<sup>rd</sup>, 2023
    - 2. 20 or so people signed up already
  - <u>Volunteer RSVP Webpage</u>
  - Marketing Toolkit
    - 1. Text message and email templates
  - American Hiking Society Informational Webpage
    - 1. Some merchandise is going to arrive

- American Hiking Society Marketing Toolkit
- See Appendix B
- VI. Current Outreach Opportunities (Cindy)
  - Cindy & Kat looked at May, 2023
    - 1. Wednesday Market general information 4pm-8pm
      - a) Booth doesn't really excite kids stickers
    - 2. Youth Soccer May 22/23 between the games
    - Swag hat with a heritage logo we should discuss with Kat would be provided by CPRD
- VII. Public Awareness, Education, and Survey Ideas (Quentin)
  - See Appendix C
  - To assist in bolstering information regarding the trails.
  - List of strategies we might consider to bolster positive feelings towards trails.
  - Continue to solicit trail ideas
  - Bolster volunteer groups to provide trail maintenance, etc.
  - Resources and examples also provided
  - Overarching goals and promotion ideas would be good to explore.
  - Pete Siderius messaging for public outreach giving the community a vision
    - 1. Committee should agree and present a united message
    - 2. What is our message to the community?
  - Surveys SCORP survey Erin and Quentin have some ideas
    - 1. Matt suggests surveys at trailheads QR code to give feedback
    - 2. Jim Oregon Parks and Rec probably has some information regarding surveys
    - 3. Allen brings up the last CPRD board meeting and concerns over county level resistance
      - a) Commissioner and CPRD meetings should be attended Matt
      - b) Marty not much give on opposition to trails
      - c) Bart our board is allowed to pursue education and outreach in pursuit of our mission
    - 4. Allen request for proposals for companies to do a plan for Bob & Crystal Rilee Park
      - a) Casey MD5 won the proposal
      - b) Will be participation needed from this committee
  - Strategic awareness
- VIII. New Trail Idea and Existing Trail Maintenance/Expansion Solicitation (Quentin)
  - See Appendix D
  - We should continue to evaluate and bring recommendations to the board.
  - Form to create and publish to let people submit ideas regarding the creation of trails.

- Allen Knudsen Vineyards and related wanted to be compensated for removal of the vines on pause
- Quentin Trails without roadblocks are of interest
- IX. Guest Speaker Ideas (Quentin)
  - Would be nice to have a few experts every year who could speak
    - 1. OPRD
    - 2. Advocacy groups benefits of trails
    - 3. Local people
    - 4. Allen mentioned Washington County Gaston and what is happening in metro organized spoke at Yamhela Westsiders
  - Cindy mentioned that Michelle thought we should have a field trip on Dundee Bypass Trail
  - Marty Is there a media budget? would be great to have a promotional video
    - 1. Where would we place it?
    - 2. Different methods of promotion would be good
      - a) Pete suggests Quentin's Salmon Toxic Seas on YouTube
    - 3. Eminent Domain is not a part of trails and that should be emphasized
      - a) CPRD hasn't used eminent domain in 40 years
      - b) CPRD taxes haven't been raised in decades
      - c) Educational facts rather than anything political a video may help
      - d) CPRD does leverage the SDC funds and haven't been used much directly without grants or in kind work
    - 4. Brian Bowman people don't know what is on the line to lose with things like the Dundee Bypass Trail – plans need to be laid out
- X. Board of Directors Meeting Report (Quentin)
  - Dundee Bypass 1<sup>st</sup> phase Contract awarded
    - 1. Bridge at Ewing Young is at question State will now provide an answer
  - Questions about Bob and Crystal Rilee Park can it open west side water issues near culverts
- XI. Adjourn 8pm

### Important Reminders/Notes:

- June 3, 2023: National Trails Day Work Party at Bob and Crystal Rilee Park
- June 14, 2023: CHTAC Regular Meeting at the CPRD Administrative Office and on Zoom at 6:30 p.m.
- July 12, 2023: CHTAC Regular Meeting at the CPRD Administrative Office and on Zoom at 6:30 p.m.