



### **Call to Muralist/Artists**

The Chehalem Park and Recreation District invites muralist / artists to submit qualifications and a proposal for painting of a mural within the newly remodeled fitness center. The mural would be located along the new elevated walking track. The location of the project is at 1802 Haworth Ave., Newberg, Oregon. The project is slated to be painted within the month of November 2018. The mural project is seeking an artist/team that have experience in drawing large permanent murals. The budget for this project is \$31,000, including the cost of materials. **Deadline for submitting proposals is October 5, 2018.**

### **Chehalem Park and Recreation District**

The Chehalem Park and Recreation District serves the communities of Newberg and Dundee as well as a portion of Yamhill County. In 2016 the district passed a bond to build a new aquatic and fitness center. The aquatic center is now open, and the fitness center should be completed by the end of this year. The park district board of directors as well as the community as a whole believes in community health and fitness and truly would like this emphasized in the new fitness center.

### **The Fitness Facility**

The new fitness facility was originally the community aquatic center. When the bond was passed to build the new center, some of the old building infrastructure could be re-used. It was decided to create a large space for people to exercise in this older structure to complement the new swimming pool. The new fitness center will house a new gymnasium, elevated walking track, multipurpose fitness room and a large weight room and cardiovascular equipment space. The one drawback of the new fitness center is that it has limited natural light and no windows along the walking track. The district board of directors has requested that a mural be placed along the walking track to make the space more attractive and welcoming. For a view of the fitness center rendering as well as construction, visit our website at [cpdnewberg.org](http://cpdnewberg.org), and click on aquatic and fitness center construction.

### **Scope of Work**

The building is broken up into sections between concrete and steel beams, so possibly one painted mural section could lead into another. The mural would only run along the three sides of the upper deck/walking track (east, west and south) The north side is congested with an elevator and stairs leading up to the track, so no mural would be placed on that side. The vertical height of the mural can range from 7'4" to 9' depending on the location along the track. The three sides of the track will be a total of 330 ft. long. The entire inside of the building will have a new base layer of paint. The base layer on the concrete walls will be silver ( Benjamin Moore "Sterling" 1591) with the steel columns being white

( Benjamin Moore “White Heron” OC-57). The mural may or may not have to cover each entire panel. That would be up to the artist in their submitted proposal.

### **Artist Selection Committee/Vision**

A committee of local artists was established to develop a vision of what the mural could possibly look like. After discussion, the initial vision encompassed creating different natural scenes of Oregon with different types of exercise or recreational activities within each scene. They also discussed placing subliminal messages throughout the mural to provide positive input etc. Cartoon type depictions will not be accepted by the committee.

### **Budget**

The budget for this project is \$31,000, including the cost of materials. All artwork created as part of this project will be the property of the Chehalem Park and Recreation District.

### **Artist Eligibility**

Artists must have experience in mural design and development. Local as well as regional artists are encouraged to apply. Please be aware of the time limits for completion of this project.

### **Selection Process/Criteria**

The artist selection committee will review applicants’ materials and identify four artists/teams to be interviewed.

Selection for interviews will be based on:

- Statement of Interest
- Quality of concept, design and craftsmanship of past works
- Evidence of past experience in similar mural projects

### **Application Requirements**

The application must include the following:

- **One-page letter** expressing your desire to be considered for the commission that explains why this project is of interest to you and how your previous work has addressed some of the goals outlined for this project. Include other comments that might help to differentiate you as a candidate for the project. (Format as a PDF).
- **10 jpegs of past relevant work** that may be similar to this project. JPEGs must be sized to 1024 pixels (14.22 inches at 72 dpi) on the longest side. Each image file should be named as follows: last name, first initial, underscore, number corresponding to the number on the image list (e.g.smithp\_01.jpg). If using a Mac, be sure to name your files with the appropriate file name extension, i.e., jpg.
- **Annotated image list** that includes title, concept, media, dimensions, budget, collaborators, and year the piece was installed, and, if different, year the image was photographed (format as a PDF)
- **Current Resume** not to exceed two (2) pages that includes contact information for three professional references, (email and phone number). Artists working collaboratively must submit a current resume for each team member (format as PDF)
- **Contact Information:** include name, address, phone and email on each page of the application. If submitting as a team, select one person who will serve as the primary contact.

Email all application materials to [kricker@cprdnewberg.org](mailto:kricker@cprdnewberg.org). Do not embed images in the text of the email. The total size of the attachments for one e-mail message cannot exceed 20MB. If necessary, you may send more than one email.

**Working Timeline**

|                                 |                                  |
|---------------------------------|----------------------------------|
| Application deadline (midnight) | October 5, 2018                  |
| Artist Selection                | Mid October 2018                 |
| Artist site visits, interview   | Late October 2018                |
| Project to begin                | 1 <sup>st</sup> of November 2018 |
| Completion                      | November 30, 2018                |

**Artist Selection Committee**

Jim McMaster, Project Manager, Chehalem Park and Recreation District  
Kat Ricker, Public Information Director, Chehalem Park and Recreation District  
Kayla McElligott, Events Marketing Coordinator, Chehalem Park and Recreation District  
Karen Saunders, Pool and Fitness Center Committee Member  
Kathy Buck, Resident Artist, Newberg, Oregon  
Heather Walls, Graphic Designer, Newberg, Oregon  
Pete Snow, Retired George Fox University Art Professor

**Questions?**

Kat Ricker, Public Information Director  
Chehalem Park and Recreation District  
971-832-4222 / [kricker@cprdnewberg.org](mailto:kricker@cprdnewberg.org)